

SPORT DIPLOMACY EVENT



Title: World Challenge Day

Leading organisation: The Association For International Sport for All (TAFISA)

Country: More than 20 countries across the globe

SHORT DESCRIPTION OF ACTIVITIES

In 1991, TAFISA launched a friendly international competition in Sport for All and physical activity. With this occasion, communities from around the world compete to motivate as many people as possible to be active in sports for 15 minutes on a single day (in May). The event has grown rapidly and millions of people are participating every year.

World Challenge Day is structured in two types of competitions. Those communities which are subscribing to this event are participating in both categories:

One-On-One Community Challenge: Communities from the entire the world are paired according to size in this classic World Challenge Day competition to be the most active.

World Challenge Day Cup: Communities compete to be the most active with all other communities in their category, based on population.

FURTHER READING:

<http://tafisa.org/tafisa-world-challenge-day>

